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MEDIA RELEASE

Australian Made welcomes Anti-Dumping Commission findings and penalties

The Australian Made Campaign has welcomed the finding by the Anti-Dumping Commission that more than half of all imported processed tomatoes from Italy have been illegally dumped, and that dumping penalties have been imposed on the offending exporters.

The Australian Made Campaign is the not-for-profit organisation that administers and promotes the Australian Made, Australian Grown logo, Australia's only registered country-of-origin certification trade mark.

"We urge the media to publicise this finding widely, so that Australian consumers can become aware of it," Australian Made Chief Executive, Ian Harrison, said.

"There is significant damage being done in the marketplace to companies such as SPC Ardmona, which processes genuine Aussie produce grown by genuine Aussie farmers."

"Illegal dumping is just another form of cheating," Mr Harrison said.

"Consumers have the ultimate say in what they purchase, and there are consequences if we all increasingly purchase imported products over great Australian produce – further job losses and problems for our farming communities are at the forefront of those consequences."

Consumers should look for the green-and-gold Australian Made and Australian Grown kangaroo logos to be sure what they are buying has genuinely been made or grown in Australia.

"Shoppers buying local products and produce will enjoy great quality, while creating jobs, career opportunities and an improved future for all Australians," Mr Harrison said.

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NOTE TO MEDIA

Australian Made Campaign Chief Executive, Ian Harrison, is available for interview and vision opportunities. Please contact us if you would like to schedule a time.

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ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The green-and-gold Australian Made, Australian Grown (AMAG) logo is the only registered country-of-origin certification trade mark for genuine Australian products and produce.



The AMAG logo supports growers, processors and manufacturers in Australia by helping businesses to clearly identify to consumers that their products are Australian. At the same time it provides consumers with a highly recognised and trusted symbol for genuine Aussie products and produce. It does both of these things in conjunction with a campaign encouraging consumers to look for the logo when shopping; it has been doing this since its introduction by the federal Government in 1986.

The AMAG logo can only be used on products that are registered with the not-for-profit organisation Australian Made Campaign Limited. The strict set of rules governing the logo's use also require that it must always be used with one of five descriptors; 'Australian Made', 'Australian Grown', 'Product of Australia', 'Australian Seafood' or 'Australian' (for export use only). To use the logo goods must meet the criteria set out in the Australian Consumer Law as well the more stringent Australian Made, Australian Grown Logo Code of Practice. More than 1800 businesses are registered to use the AMAG logo, which can be found on more than 10,000 products sold here and around the world.

Australian Made Campaign Limited is located at Suite 105, 161 Park Street, South Melbourne, VIC 3205.

www.australianmade.com.au